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John J. Coyle is Professor Emeritus of Logistics and Supply Chain Management in the Smeal College of Business at Penn State University. He holds a B.S. and M.S. from Penn State and earned his Ph.D. from Indiana University in Bloomington, Indiana, where he was a U.S. Steel Fellow.

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e-supply chain management (e-SCM) The collaborative use of technology to improve the operations of supply chain activities as well as the management of supply chains. information visibility The process of sharing critical data required to manage the flow of products, services, and information in real time between suppliers and customers along ...

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"Supply Chain Technology" boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices while taking in consideration global changes. Short Cases at the end of each chapter are updated and build on what students have learned in the chapter.

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