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1. One Great Insight is Worth a Thousand Ideas PHIL DUSENBERRY BIZ BOOK MONEY QUOTES. 2. BIZ BOOK MONEY QUOTES " Ideas, valuable as they may be, are a dime-a-dozen in business. Insight is much rarer—and therefore more precious. " .

One Great Insight is Worth a Thousand Great Ideas

One Great Insight is Worth a Thousand Good Ideas After much prodding from Todd at 800-CEO-READ , I finally got around to reading Phil Dusenberry 's ONE GREAT INSIGHT IS WORTH A THOUSAND GOOD IDEAS (Portfilio).

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